

The Crown Chronicle

Frozen Carbonated Beverages



A frozen carbonated drink cost pennies per serving, yet will yield 70-80% gross profit. Reach new heights in profit opportunities with a branded Frozen Beverage program today. A wide variety of available syrup flavorings allow you to serve the products that are popular in your local.

Branded syrup programs allow you to serve your customers their favorite soft drinks as the lighter, fluffier beverages. And the inherent promotional value of established brands becomes a natural traffic builder for you and your high profit margin product.



Carbonated Slush (16 oz)	Sample Figures	Your Figures
Selling Price	\$ 1.25	\$
Less Food Cost	- \$.12	\$
Less Cup Cost	- \$.08	\$
Profit Per Slush	\$ 1.05	\$
		\$
Servings per day	x 50	\$
Profit Per Day	\$ 52.50	\$
	\$	\$
Days Open Per Week	x 7	
Profit Per Week	\$ 367.50	
Weeks Open Monthly	x 4	
Profit Per Month	\$ 1,470.00	
Months Open Yearly	x 12	
Profit Per Year	\$ 17,640.00	



Serving South Florida and the Caribbean Since 1960.

The Taylor 371

Frozen Beverage Machine

The perfect solution for lower volume customers because of its lower cost and quicker return on investment.

Highly visible, colorful slush products attract attention creating impulse purchases. Slush drinks cost pennies per serving, yet yield an incredible 70-80% gross profit.

The 371 Frozen Beverage Machine can serve a wide variety of products, from frozen lemonade and iced cappuccino to margaritas and cocktails, the possibilities are endless.



See what the purchase of a 371 has done for Mr. Coffee Donuts.

"I purchased a Taylor Model 371 Slush machine this summer and I am very happy with my investment. I am averaging about 30 sales a day and at this rate should pay off my machine within the year. My customers love the Iced Cappuccino and this has helped my coffee sales which generally drop in the summer months. I needed service only once and I could not believe how fast Taylor's service department showed up. The purchase of my model 371 has been great for my business."

Tip Of The Month

Save time and money! Check the following items before calling in for service:



- Is the unit plugged in.
- Check the breaker.
- Push in the reset button.
- Check product levels.

Did You Know ???

Each American consumes a yearly average of 23.2 quarts of ice cream, ice milk, sherbet, ices and other commercially produced frozen dairy products.

March Parts Special - Buy 5 tubes of Lube, get one free

**Parts Department Specials are valid only for the month of the offer, and when bought at the parts counter. Check back for future Parts Department Specials.*



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